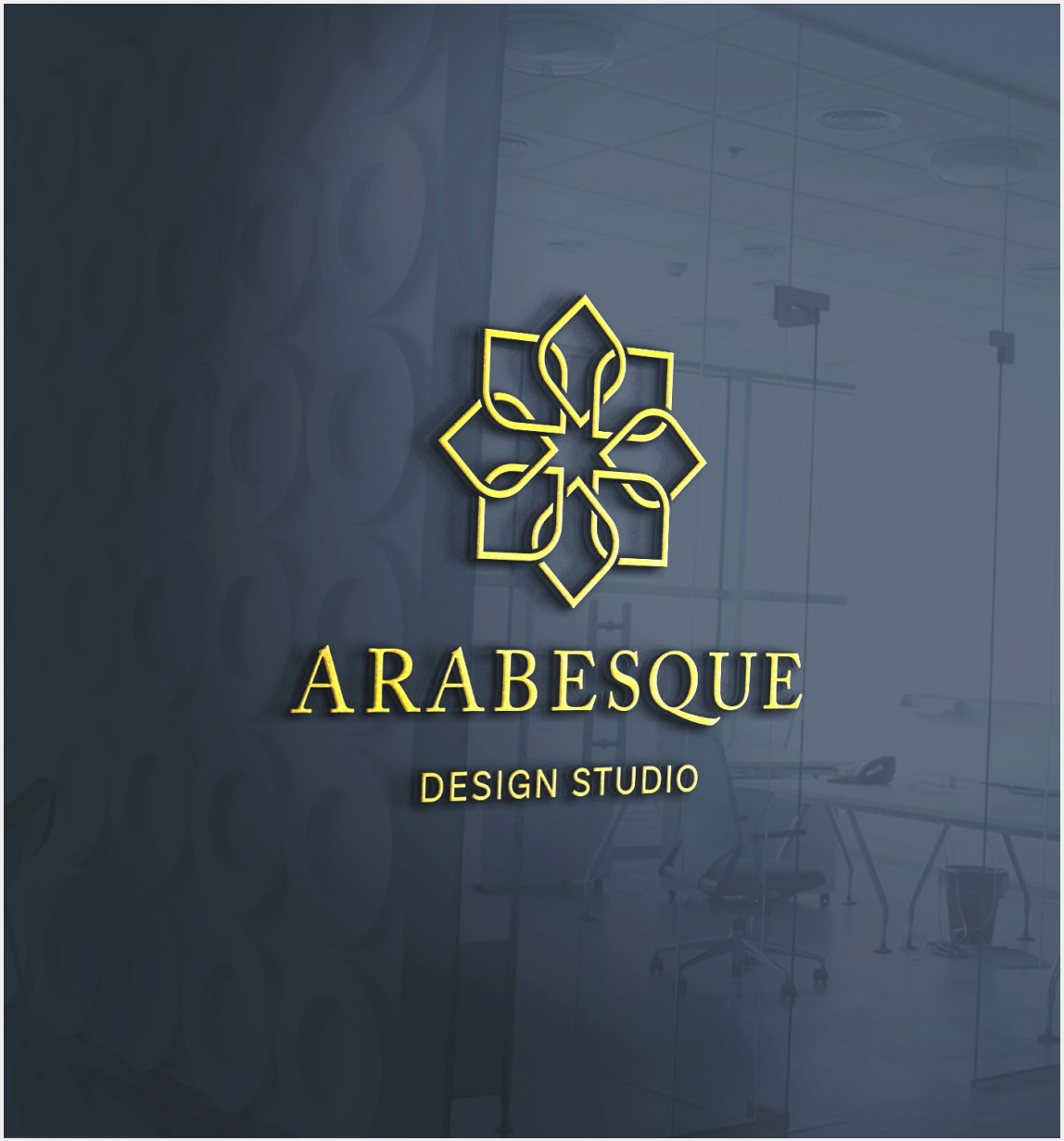
portfolio

ASIL ZAMIL

graphic and web designer



ARABESQUE

Design Studio

In this project I have created a logo design, developed a brand name and identity for a graphic design studio which I am planning to start it in the future.

BRANDING

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DESIGN STUDIO
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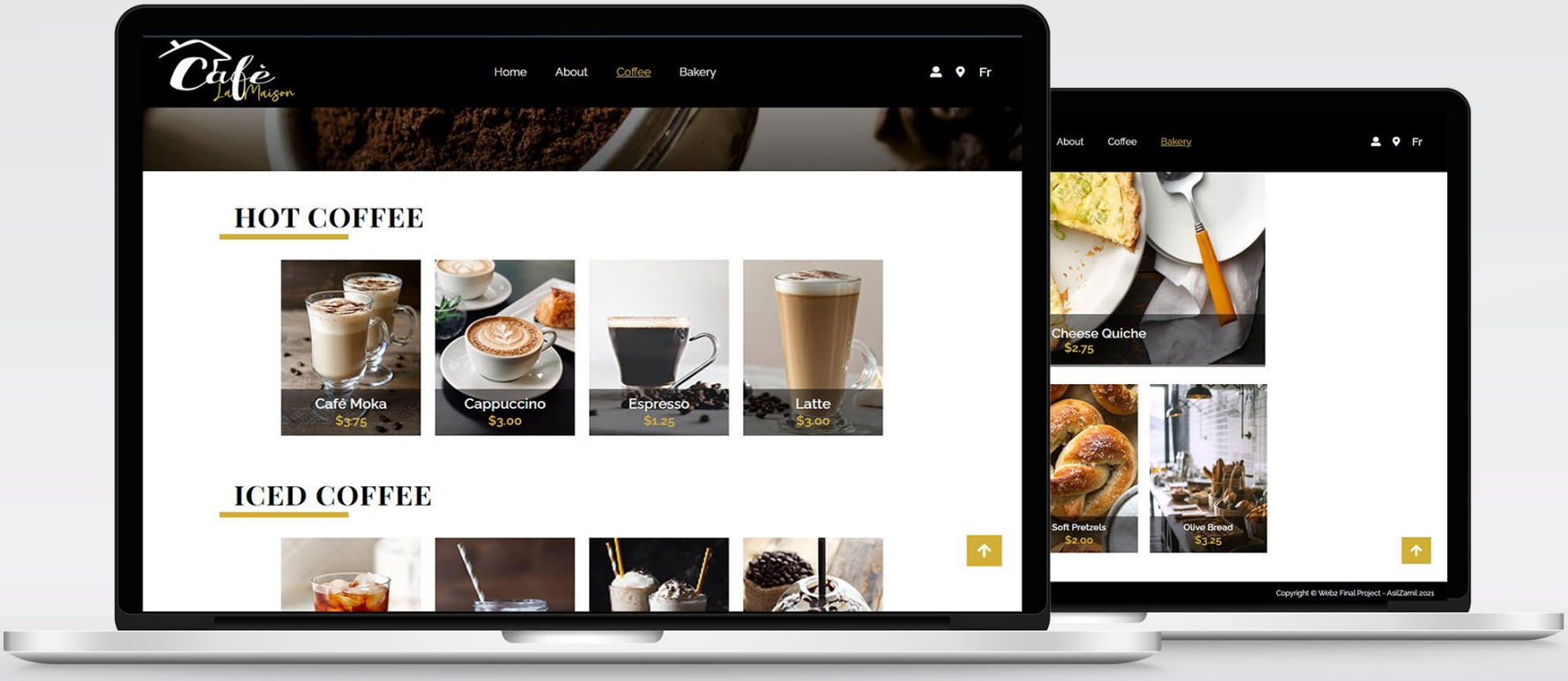
CAFÉ LA MAISON

Coffee Shop

In WEB2 class my task was to bulid up a website from scratch by using html and css. So I have creared the logo and the website for a coffee shop.



WEB DESIGN

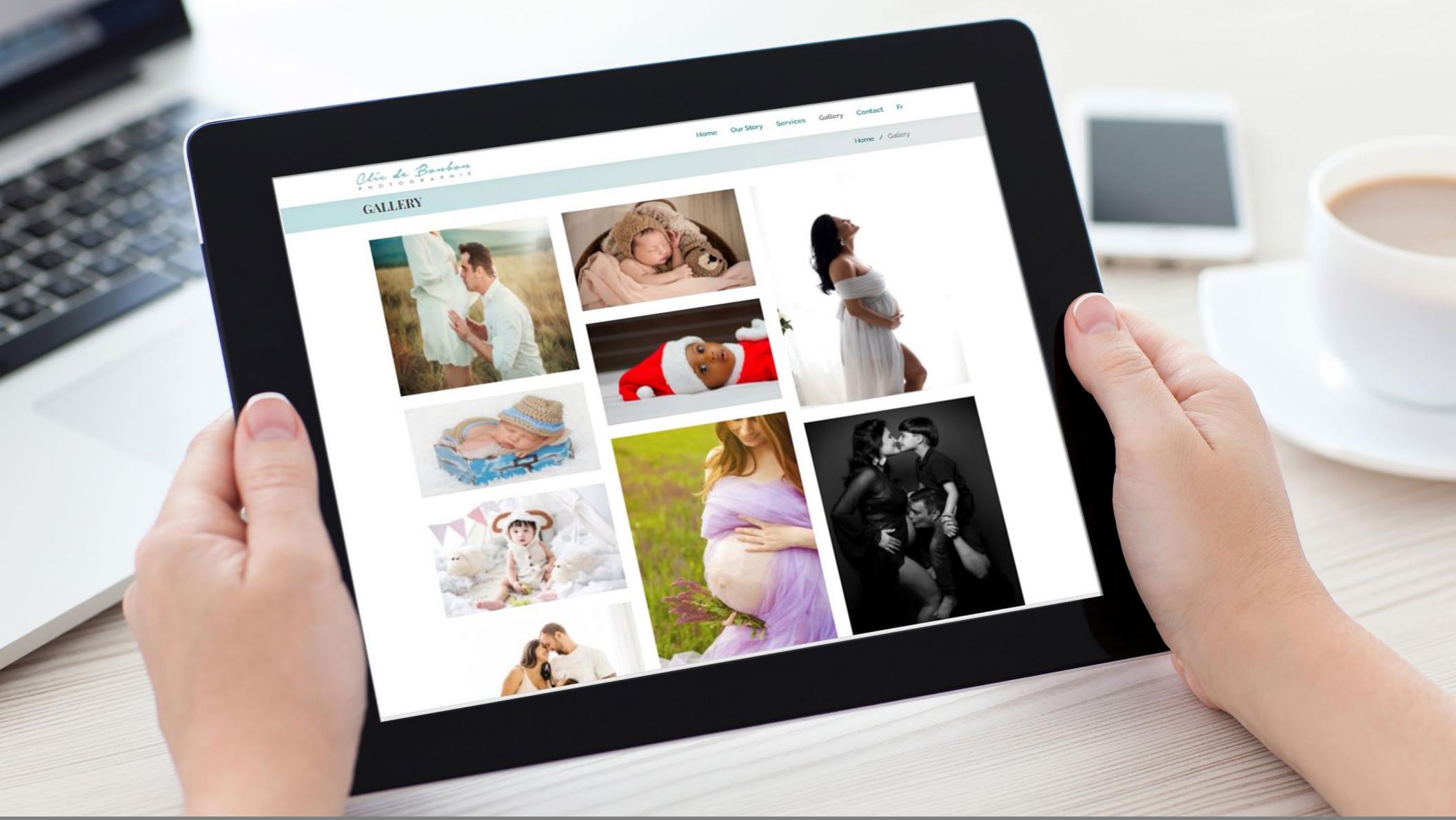
www.cafelamaison.arabesquedesign.me

Portfolio 2021

CLIC DE BONBON

Photographie

In WEB3 class my task was to bulid up a website by using a bootstrap template.
I have created the log and the website for family photography studio.



WEB DESIGN

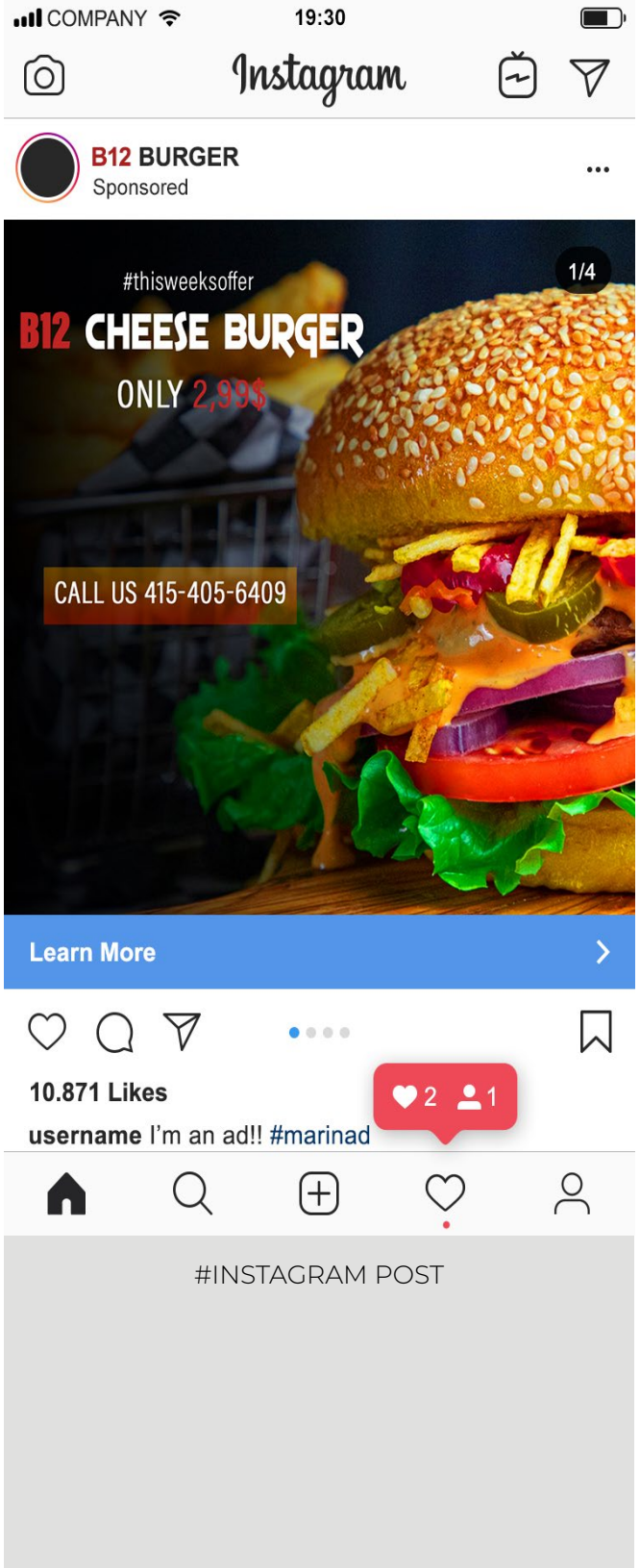
www.clicdebonbon.arabesquedesign.me

Portfolio 2021

SOCIAL MEDIA

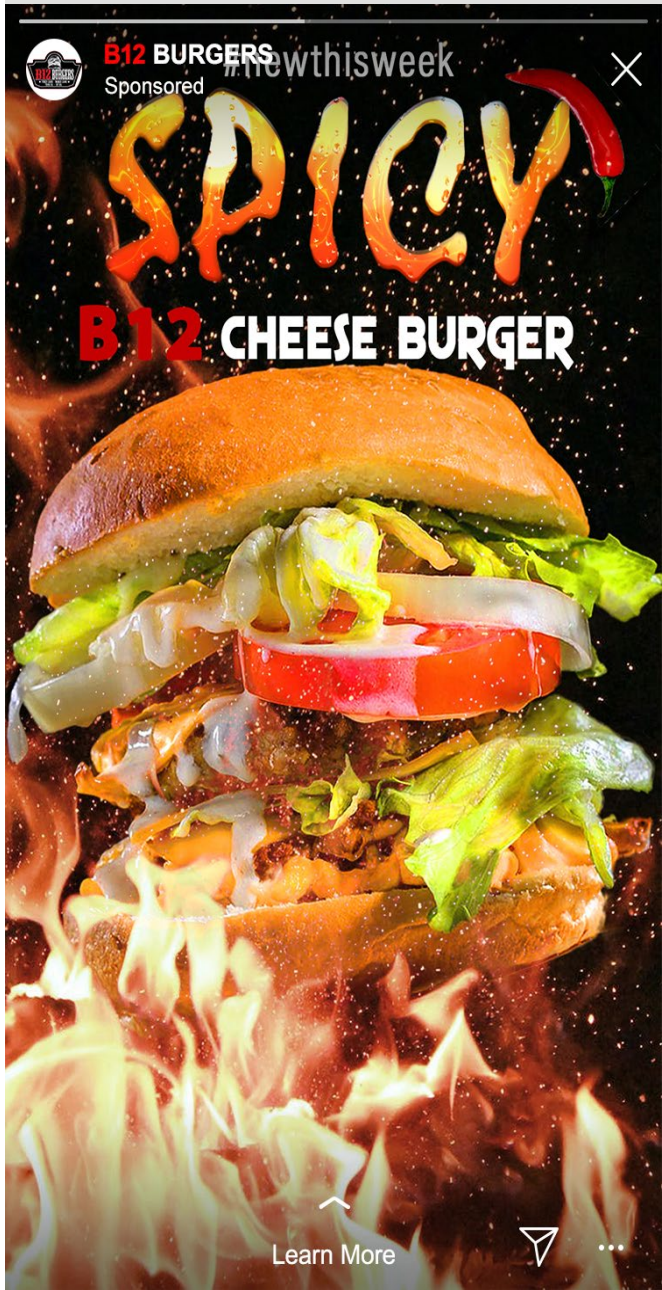
B12 Burgers

In digital photo class my task was to do digital marketing for a real business of my choice and design social media post and ads by using photoshop.



#INSTAGRAM POST

#INSTAGRAM AD



INFOGRAPHIC BOOKLET

Addidas Annual Report

This project was part of my publication design class.
I have designed an annual report for Addidas by using photoshop and indesign.

OUR CORE BELIEF
THROUGH SPORT, WE HAVE THE POWER TO CHANGE LIVES
OUR CORE BELIEF
TO BE THE BEST
SPORTS COMPANEY IN THE WORLD
adidas
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LETTER
FROM THE CEO
»2020 MARKED A SPECIAL YEAR FOR ADIDAS GROUP. WE ARE STRONGER THAN EVER BEFORE.«
KASPER RORSTED
DEAR SHAREHOLDERS,
Chief Executive Officer
Kasper Rorsted
ANNUAL REPORT 2020
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INCOME STATEMENT
9% Russia
4% Japan
4% Other Buisnesses
10% Latin America
26% Westren Europ
14% North America
16% MEAA
15% Greater China
2020
FIRST QUARTER NET SALES BY REGION
NET SALES BY PRODUCT CATEGORY IN 2020
(IN MILLIONS)
9373
7280
1595
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“ CREATORS NEVER FOLLOW.”
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COMPANY PROFILE
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INNOVATION
SUSTAINABILITY
PEOPLE AND CULTURE
GERMANY
ADIDAS GROUP HQ
65,000
GLOBAL EMPLOYEE POPULATION
$18.915 BILLION
GROUP SALES
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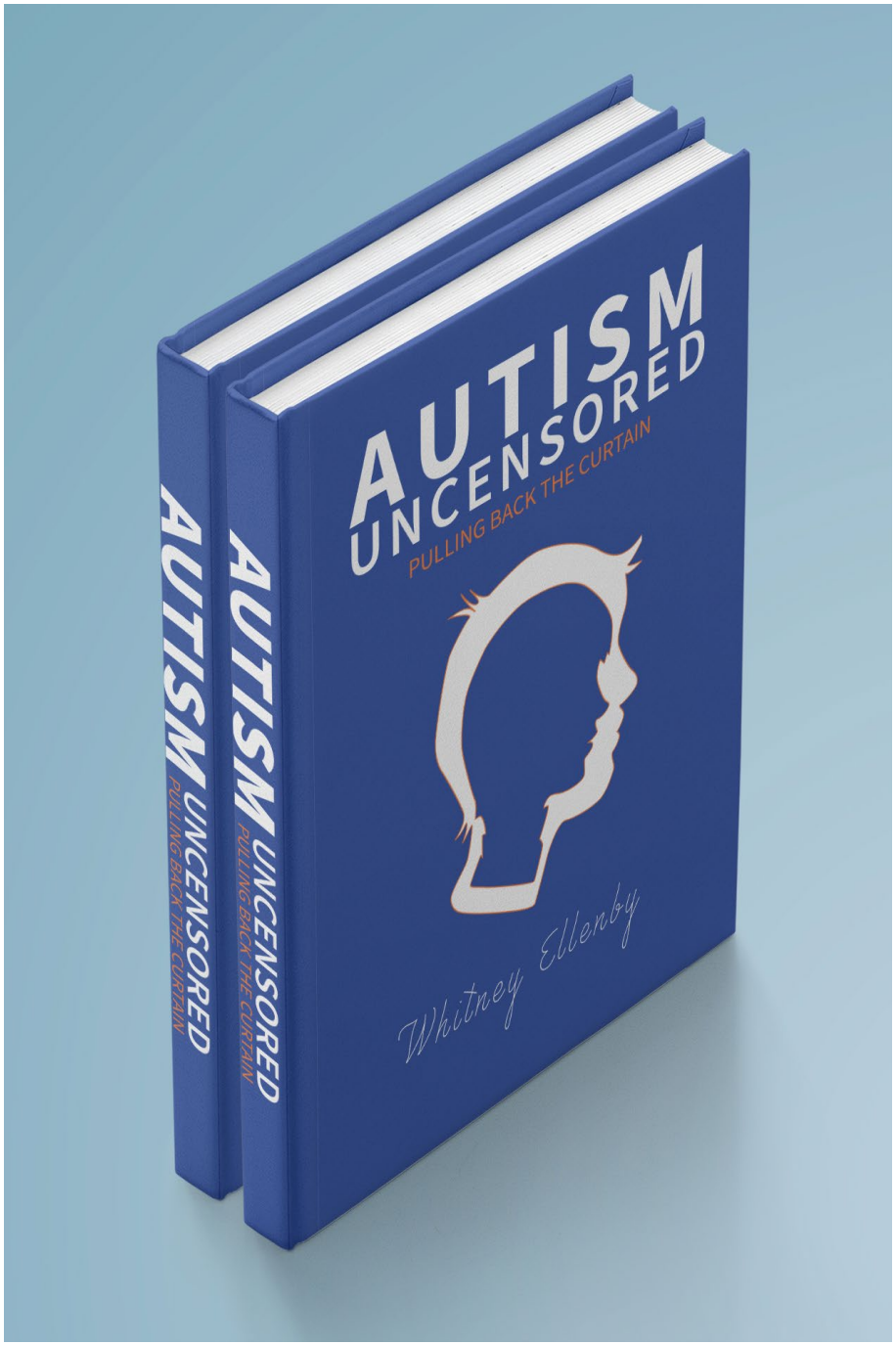
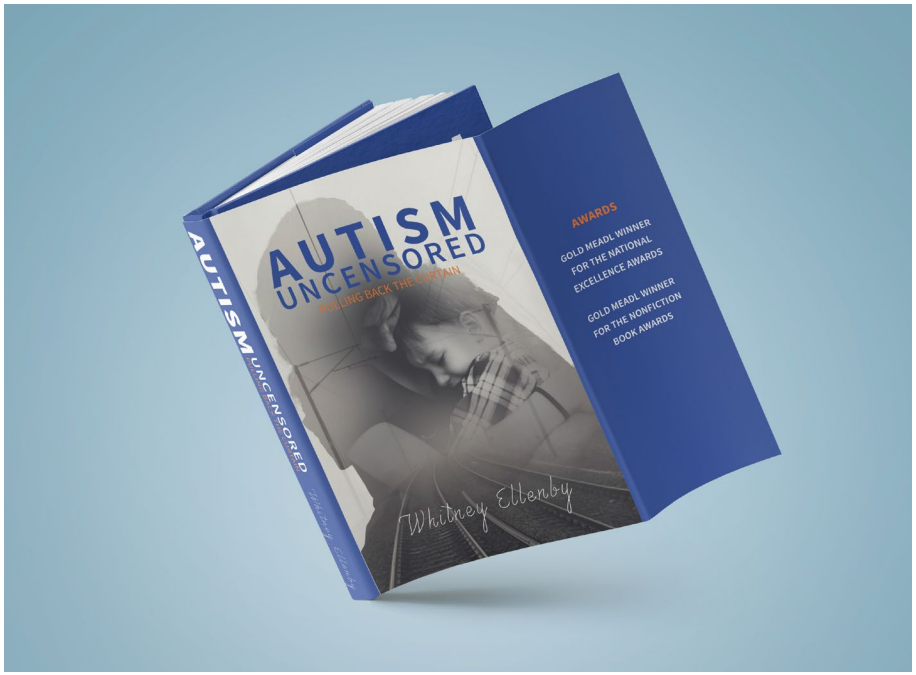




BOOK DUST JACKET

Autism Uncensored

This project was part of the publication design class.
I have re-created the cover with the dust jacket for a book of my choice.

MAGAZIN COVER

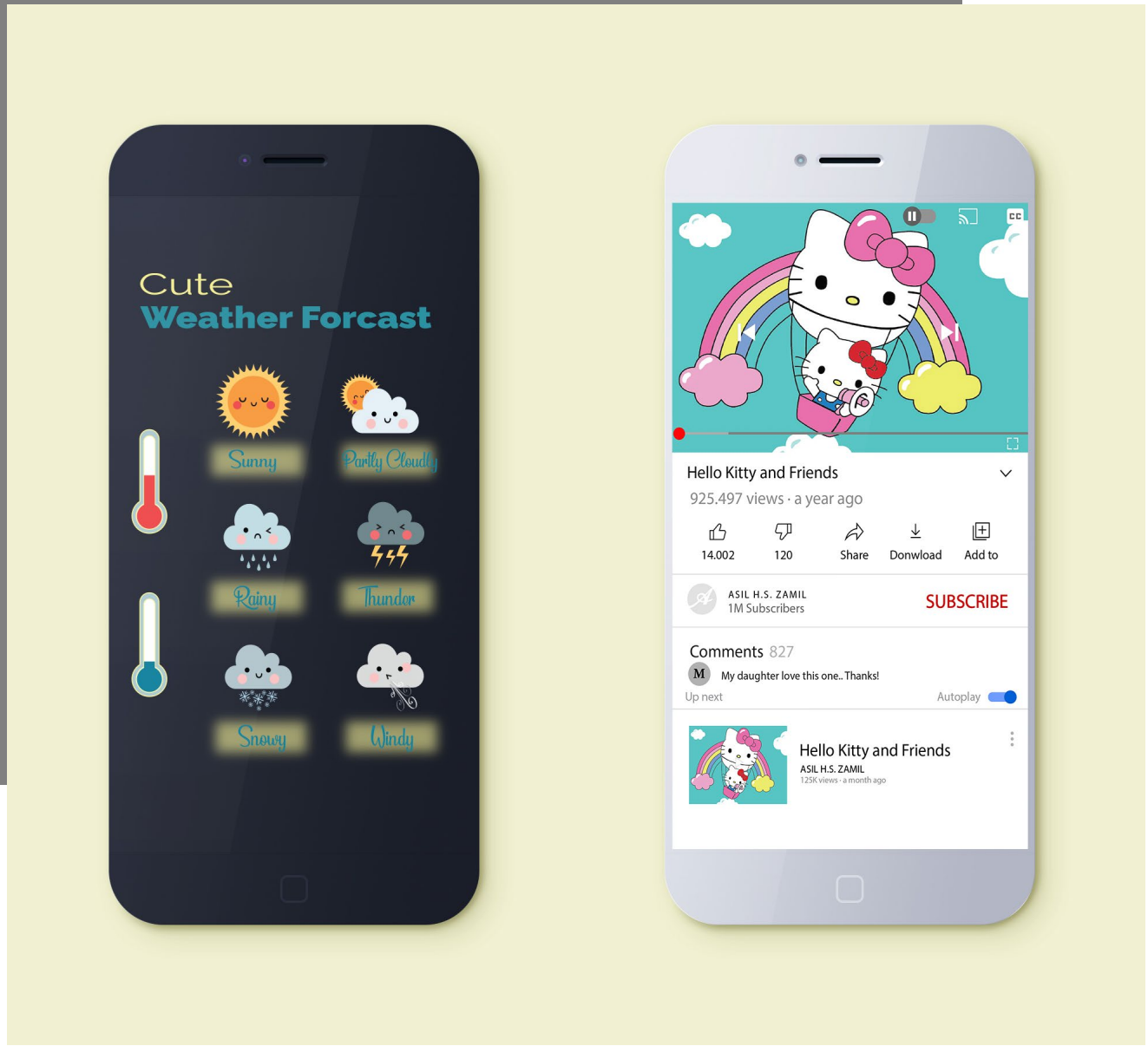
VOGUE Magazin

In the design concept class I had the chance to re-create a magazine cover for VOGUE magazine in photoshop.

MAGAZIN INTERVIEW

Kate Moross

In the design concept class I made a colorful magazin layout for an interview with designer by using indesign.



IllUSTRATION

Cartoons

Using illustrator to draw some nice cartoons such as Hello Kitty cartoon character and cute weather forcast icons.

POSTERS DESIGN

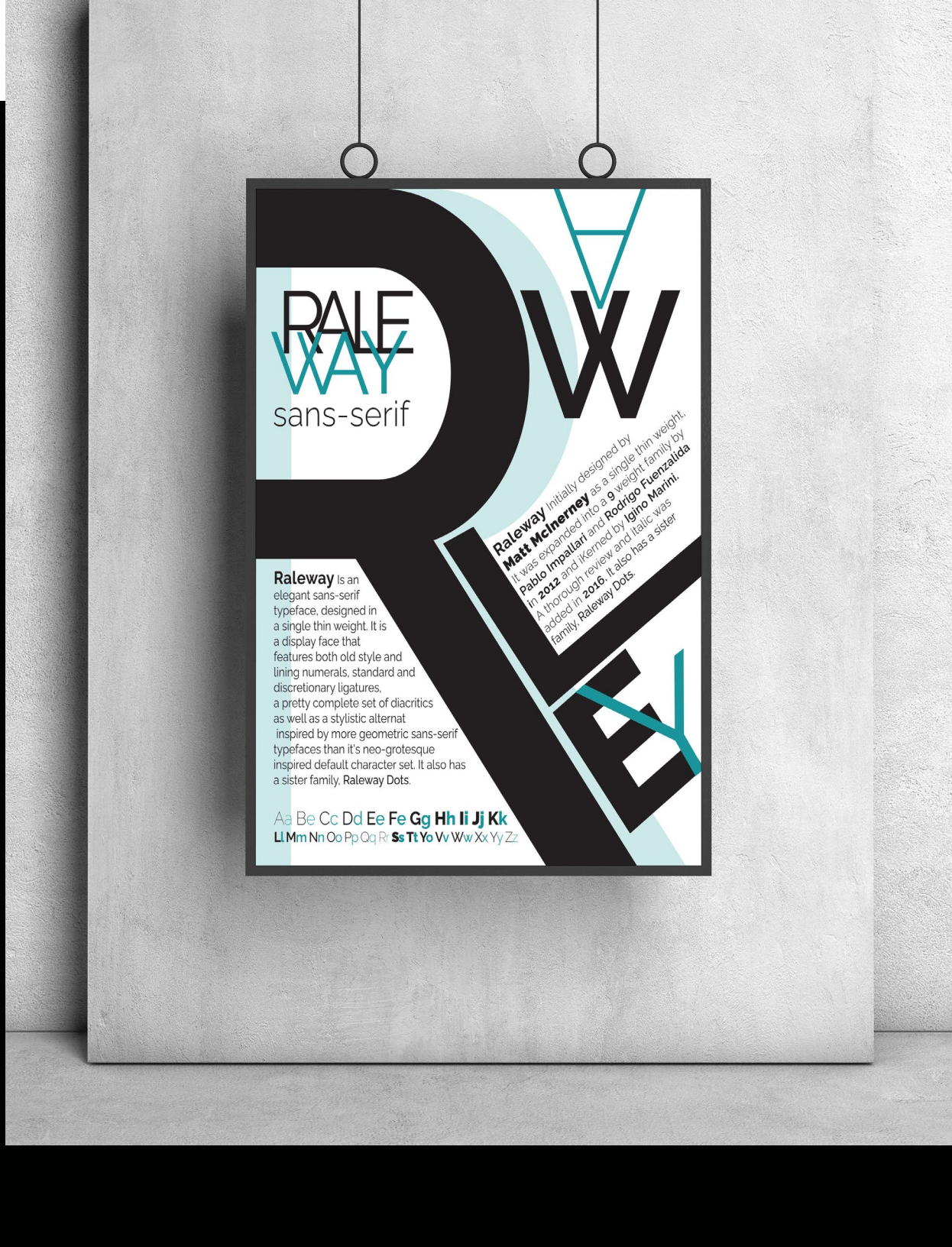
motivational Posters

By using indesign and photoshop I have created some motivational and about woman posters.

TYPOGRAPHY

Font Family Poster

In the design concept class I have created a poster for Raleway font family in illustrator.



THANK YOU

www.arabesquedesign.me